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about. Levy Retailing Management focuses on the broad spectrum of Canadian and international retailers, both large and small, that sell merchandise or services. The text uniquely examines key strategic issues with an emphasis on the financial considerations and store management issues that are particular to the Canadian experience.

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Dr. Levy has published more than 50 articles in leading marketing and logistics journals and is co-author of the sixth edition of Marketing. He has performed research projects with major retailers and retail technology firms, including Accenture, Federated Department Stores, Khimetrics, Mervyn's, Neiman Marcus, ProfitLogic, and Zale Corp.

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MANAGEMENT THIRD CANADIAN EDITION. ... Modern Management Foundations. 63. CANADIAN MANAGERS Frank H. Sobey, ... and retail sales to optimize the flow of goods without having to share profits with ...

Management, 3rd Canadian Edition by John Wiley and Sons ...

The examples are all internationally known retail companies, to facilitate an understanding of what is involved in strategic retail management and illustrate best practices. In the third edition, all chapters were revised and updated.

Strategic Retail Management - Text and International Cases ...

According to Statistics Canada, 2003 annual Canadian retail store sales (excluding motor vehicles

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and parts) were almost \$250 billion, making Canada the tenth-largest retail market in the world. 3 This is de-spite Canada's having only the 34th-largest population. Retail Forward, a global management consulting and market research firm specializing

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