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### **Answers to Chapters 1,2,3,4,5,6,7,8,9 - End of Chapter ...**

Revised edition of: Marketing today's fashion / Helena de Paola. 2nd ed. 1986. Description: xiv, 402 pages, 8 unnumbered pages of plates : illustrations (some color) ; 25 cm: Contents: I. Understanding Today's Fashion --1. The Meaning of Fashion --2. The Why and How of Fashion --3. Researching the Fashion Consumer --II.

### **Marketing today's fashion (Book, 1995) [WorldCat.org]**

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