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aims to ensure quality decisions about all corporate assets, IT governance links IT decisions with company objectives and monitors. Firms with superior IT governance have more than 25% higher profits than firms with poor governance given the same strategic objectives.

## **IT Governance: How Top Performers**



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In their book, IT  
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Decision Rights for  
Superior Results, Weill  
and Ross define IT  
governance as  
specifying the decision  
rights and  
accountability  
framework to  
encourage desirable  
behavior in using IT.  
Based largely upon  
their multi-year ...

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electronic government  
requires the successful  
implementation of  
technology. This book  
lays out a framework  
for understanding a  
system of decision  
processes that have

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been shown to be associated with the successful use of technology. Peter Weill and Jeanne Ross are based at the Center for Information Systems Research at MIT's Sloan School of Management, which has been doing research on the ...

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Press, 2004 - Business  
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In addition, thanks to a

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number of col- leagues:  
Jeanne Ross, Susie Lee,  
Chris Foglia, Francisco  
Gonzalez- Meza  
Hoffmann, Richard  
Woodham from MIT,  
Marianne Broadbent  
and her Gartner  
colleagues, and  
Cynthia Beath, Ajit  
Kambil, Barbara  
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PERFORMING FIRMS**



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These top performers have custom designed IT governance for their strategies. Just as corporate governance aims to ensure quality decisions about all corporate assets, IT governance links IT decisions with company objectives and monitors performance and accountability.

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Overview. Firms with superior IT governance have more than 25% higher profits than firms with poor governance given the same strategic objectives. These top performers have custom designed IT governance for their strategies. Just as corporate governance aims to ensure quality

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For a more complete  
description of IT  
governance at Carlson  
Companies, see P.  
Weill and J. Ross,  
“Mechanisms for  
Implementing IT  
Governance,” chap. 4  
in “IT Governance: How  
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School Press, 2004). 8.

## Superior Results Peter Weil **A Matrixed Approach to Designing IT Governance**

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Abstract. With its vivid  
illustrations of the  
governance systems  
used by top performers

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sectors, this important  
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framework and tools  
necessary to customize  
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